

Insight, Information & Consulting Services, Inc.

770-425-4243

Trade Promotion in the *cloud*...

- ◆ Cost effective, easy to implement and easy to use
- ◆ Fully functional Trade Promotion Management application
 - ◆ Promotions & Tactics in a one screen planning tool
 - ◆ Funds Management that is easy to understand
- ◆ Drag & Drop Deduction Disputes Management/Payments
- ◆ Powerful Dashboards & Post Promotion Reporting Tools
- ◆ Thin client hosted in the cloud on Salesforce.com



Cloud Based Trade Promotion Management

bpensa@insightinformation.net

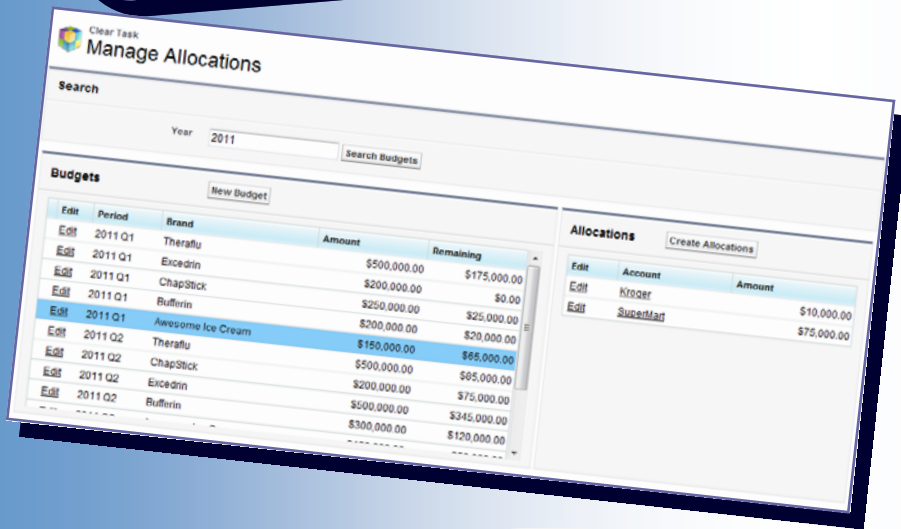


Trade Promotion Management doesn't have to be complex, expensive or take a year and a half to implement..

Clear TaskTPM is built on top of the Salesforce.com platform and takes advantage of "computing in the cloud" technology.

What does that mean to you?

- ⇒ Minimal IT department involvement
- ⇒ Plan your trade promotions from any web enabled device
- ⇒ Clear TaskTPM is thin client; all you need is a web browser and you see all of your information
- ⇒ Clear TaskTPM is a full function TPM application



- ⇒ Sales Target & Trade Funds Allocation
- ⇒ One screen easy to plan tactics planning screen
- ⇒ "What if" scenario planning
- ⇒ Funds management
- ⇒ Deduction & payment management
- ⇒ Reports & Dashboards